

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st September, 2023 – 30th September, 2023

For any further information please contact
National Portal Secretariat
Ph: 011-24305371 Email: indiaportal@gov.in

Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	120044
Average Pages per Session	1.17
Visitors	3601317
New Visitors	3335192
Returning Visitors	476275
Pageviews	7355327

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

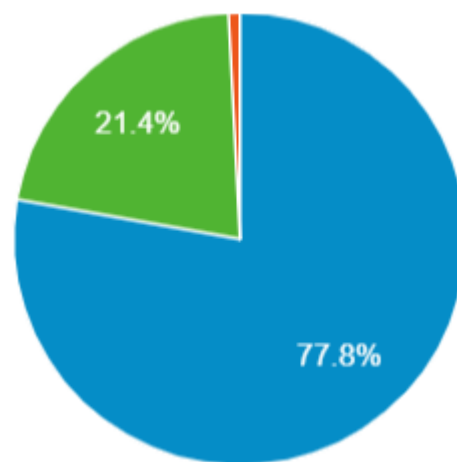
Page	Pageviews
/my-government/whos-who/council-ministers	92988
/my-government/whos-who/chief-ministers	80110
/calendar	66433
/spotlight/group-twenty-g20	68543
/spotlight/ayushman-bharat-national-health-protection-mission	48291
/spotlight/sanchar-saathi-portal	43469

Page	Pageviews
/my-government/constitution-india	28281
/my-government/schemes	27925
/spotlight/passport-seva-portal-convenient-way-get-passport	27969
/official-website-national-investigation-agency	26779

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2756648
Desktop	759605
Tablet	28356



Devices used to access NPI – 77.8% Mobile, 22.4% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3416949	97.79%
2	United States	26244	0.75%
3	Canada	10409	0.3%
4	United Arab Emirates	10035	0.29%
5	United Kingdom	9866	0.28%
6	Saudi Arabia	5248	0.15%
7	Australia	4801	0.14%
8	Germany	3794	0.11%
9	Bangladesh	3708	0.11%
10	Singapore	3220	0.09%