

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st September, 2021 – 30th September, 2021

For any further information please contact
National Portal Secretariat
Ph: 011-24305371 Email: indiaportal@gov.in

Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	160284
Average Pages per Session	1.76
Visitors	4808523
New Visitors	4307192
Returning Visitors	924900
Pageviews	9923507

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

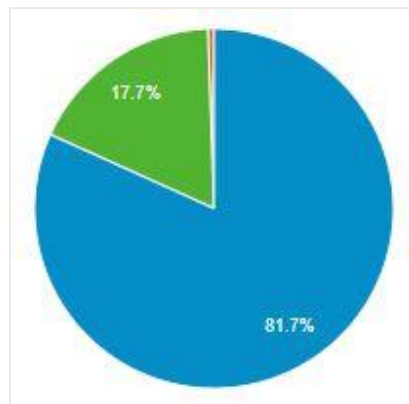
Page	Pageviews	Unique Pageviews
/content-available-on-ngsp	284027	197464
/my-government/whos-who/chief-ministers	272891	204166
/my-government/whos-who/council-ministers	257902	184309
/spotlight/government-e-marketplace-procurement-made-smart	183456	142135
/my-government/whos-who/governors	152018	115154
/user/register	136941	80039

Page	Pageviews	Unique Pageviews
/user/login	126836	73286
/my-government	107862	76561
/hi/spotlight/प्रधानमंत्री-उज्जवला-योजना	92048	58000
/hi/my-government/whos-who/council-ministers	68147	46788

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	3931117	3537478
Desktop	852078	747496
Tablet	26219	23745



Devices used to access NPI – 81.7% Mobile, 17.7% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	4689710	97.48%
2	United States	27325	0.57%
3	unknown	18331	0.38%
4	United Arab Emirates	8322	0.17%
5	United Kingdom	7227	0.15%
6	China	5871	0.12%
7	Canada	4865	0.10%
8	Saudi Arabia	3760	0.08%
9	Singapore	3202	0.07%
10	Australia	3190	0.06%