

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st October, 2024 – 31st October, 2024

For any further information please contact
National Portal Secretariat
Ph: 011-24305371 Email: indiaportal@gov.in

Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	105143
Average Pages per Session	1.16
Visitors	3259448
New Visitors	2907517
Returning Visitors	483900
Pageviews	7042932

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

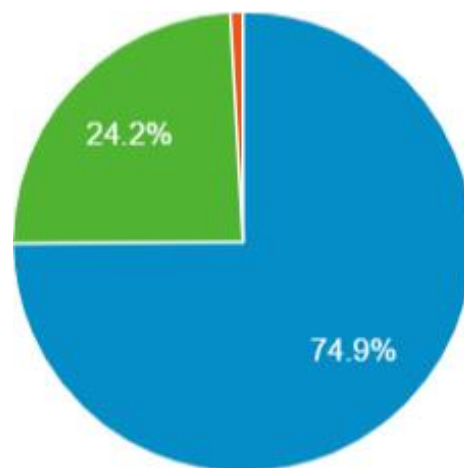
Page	Pageviews
/calendar	413005
/my-government/whos-who/council-ministers	163631
/spotlight/ayushman-bharat-pradhan-mantri-jan-arogya-yojana	117005
/my-government/whos-who/chief-ministers	123644
/crcs-sahara-refund-portal	57777
/spotlight/pm-surya-ghar-muft-bijli-yojana	56101

Page	Pageviews
/spotlight/atal-pension-yojana	50121
/my-government/whos-who/governors	47421
/spotlight/passport-seva-portal-convenient-way-get-passport	40897
/spotlight/pradhan-mantri-vishwakarma-scheme	37368

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2341476
Desktop	757034
Tablet	27815



Devices used to access NPI – 74.9% Mobile, 24.2% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3057955	97.75%
2	United States	26074	0.83%
3	United Arab Emirates	8669	0.28%
4	United Kingdom	8151	0.26%
5	Canada	7000	0.22%
6	Saudi Arabia	4939	0.16%
7	Australia	4639	0.15%
8	Bangladesh	3914	0.13%
9	Germany	3711	0.12%
10	Singapore	3249	0.1%