

# **National Portal of India**

## **<https://india.gov.in>**

### **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> October, 2022 – 31<sup>st</sup> October, 2022

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## Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	91984
Average Pages per Session	1.61
Visitors	2851497
New Visitors	2613195
Returning Visitors	473988
Pageviews	5413465

## Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

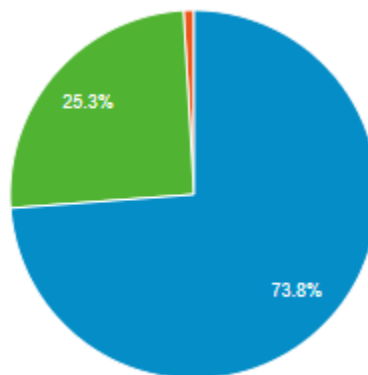
Page	Pageviews	Unique Pageviews
/my-government/whos-who/council-ministers	242190	181277
/my-government/whos-who/chief-ministers	168734	131770
/spotlight/government-e-marketplace-procurement-made-smart	82176	70256
/my-government/whos-who/governors	93987	74428
/user/register	79338	41923
/user/login	67770	39843

Page	Pageviews	Unique Pageviews
/my-government	60328	47026
/india-glance/national-symbols	54272	45796
/my-government/schemes	45967	37140
/my-government/constitution-india	50072	43516

### Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2270027	2090847
Desktop	563982	501610
Tablet	23502	21750



Devices used to access NPI – 73.8% Mobile, 25.3% Desktop, Remaining - Tablet

## Demographics - Countries

The data below gives an overview of the visitors by countries.

<b>S.No.</b>	<b>Country</b>	<b>Users</b>	<b>% of Users</b>
1	India	2720028	97.19%
2	United States	22257	0.8%
3	(not set)	18640	0.67%
4	United Kingdom	9510	0.34%
5	United Arab Emirates	6404	0.23%
6	Canada	5989	0.21%
7	China	4822	0.17%
8	Australia	3812	0.14%
9	Russia	3791	0.14%
10	Germany	3544	0.13%