

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st October, 2021 – 31st October, 2021

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	108137
Average Pages per Session	1.76
Visitors	3352256
New Visitors	2951217
Returning Visitors	671279
Pageviews	6931290

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

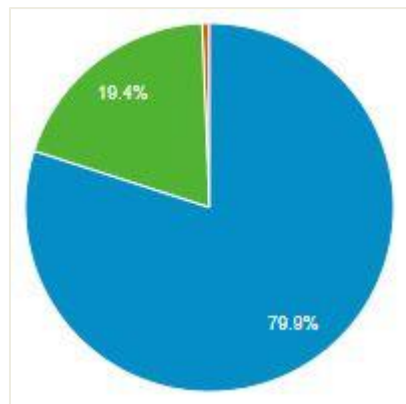
Page	Pageviews	Unique Pageviews
/my-government/whos-who/chief-ministers	236841	179619
/my-government/whos-who/council-ministers	221270	158055
/content-available-on-ngsp	124727	90237
/my-government/whos-who/governors	109354	85183
/spotlight/government-e-marketplace-procurement-made-smart	103855	81924
/user/register	102183	56796

Page	Pageviews	Unique Pageviews
/my-government	77867	54631
/user/login	75233	44236
/hi/spotlight/प्रधानमंत्री-उज्ज्वला-योजना	68336	43895
/spotlight/ayushman-bharat-digital-mission-abdm	63873	48540

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2693898	2349510
Desktop	653839	582947
Tablet	21760	19962



Devices used to access NPI – 79.9% Mobile, 19.4% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3246945	96.53%
2	United States	24648	0.73%
3	unknown	18749	0.56%
4	United Kingdom	7365	0.22%
5	United Arab Emirates	6737	0.20%
6	China	5177	0.15%
7	Canada	4967	0.15%
8	Saudi Arabia	3180	0.09%
9	Singapore	2978	0.09%
10	Bangladesh	2974	0.09%