

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st November, 2022 – 30th November, 2022

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	100660
Average Pages per Session	1.63
Visitors	3019805
New Visitors	2763886
Returning Visitors	492432
Pageviews	5811735

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

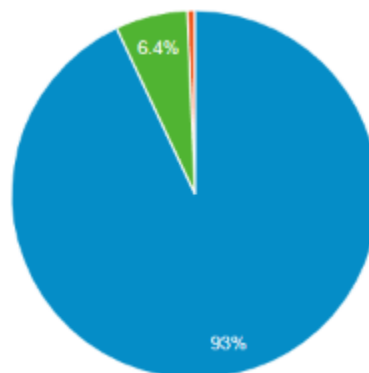
Page	Pageviews	Unique Pageviews
/my-government/whos-who/council-ministers	256916	192797
/my-government/whos-who/chief-ministers	186670	147140
/user/register	97990	51699
/my-government/whos-who/governors	103856	83170
/my-government	70178	55044
/user/login	68016	39983

Page	Pageviews	Unique Pageviews
/my-government/schemes	72669	59060
/my-government/constitution-india	76045	66467
/india-glance/national-symbols	44792	38779
/topics	38102	28025

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2371290	2167060
Desktop	633454	574912
Tablet	24801	23010



Devices used to access NPI – 93% Mobile, 6.4% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2895280	97.28
2	United States	22919	0.77
3	Unknown	17971	0.6
4	United Kingdom	9271	0.31
5	Canada	6668	0.22
6	United Arab Emirates	6806	0.23
7	China	5436	0.18
8	Australia	4089	0.14
9	Germany	4114	0.14
10	Saudi Arabia	3672	0.12