

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st May, 2023 – 31st May, 2023

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	99034
Average Pages per Session	1.22
Visitors	3070045
New Visitors	2920956
Returning Visitors	346877
Pageviews	5892200

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

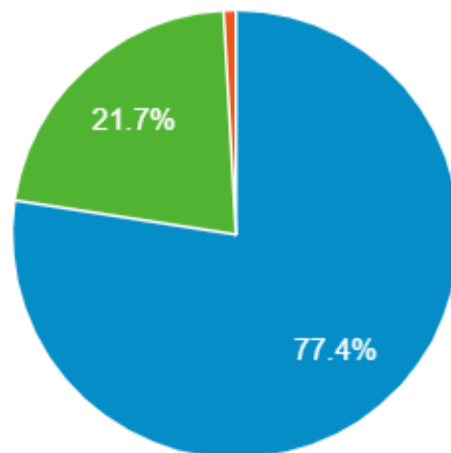
Page	Pageviews
/my-government/whos-who/chief-ministers	221410
/my-government/whos-who/council-ministers	162974
/calendar	39125
/my-government/whos-who/governors	77819
/user/login	42467
/user/register	43084

Page	Pageviews
/my-government/schemes	49933
/my-government	48383
/my-government/indian-parliament/lok-sabha	48611
/spotlight/group-twenty-g20	45276

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2347601
Desktop	658280
Tablet	26399



Devices used to access NPI – 77.4% Mobile, 21.7% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2919069	97.69%
2	United States	25282	0.85%
3	United Arab Emirates	9444	0.32%
4	United Kingdom	8317	0.28%
5	Canada	6110	0.2%
6	Saudi Arabia	4947	0.17%
7	Australia	4534	0.15%
8	Singapore	3854	0.13%
9	Bangladesh	3443	0.12%
10	Germany	3108	0.1%