

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st March, 2025 – 31st March, 2025

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	109717
Average Pages per Session	1.19
Visitors	3401243
New Visitors	2943579
Returning Visitors	577900
Pageviews	6812873

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

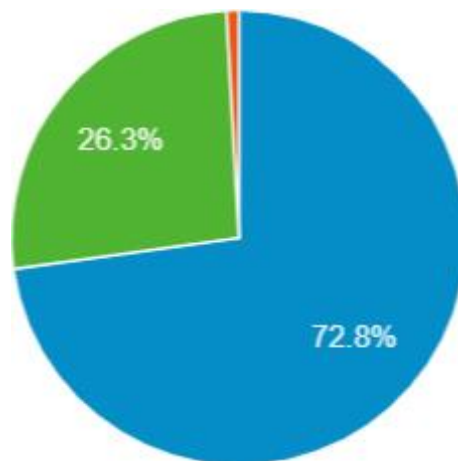
Page	Pageviews
/calendar	357831
/crcs-sahara-refund-portal	144213
/my-government/whos-who/council-ministers	121205
/digishakti-portal	98547
/my-government/whos-who/chief-ministers	96553
/spotlight/automated-permanent-academic-account-registry-apaar	72506

Page	Pageviews
/spotlight/ayushman-bharat-pradhan-mantri-jan-arogya-yojana	67460
/spotlight/union-budget-2025-2026	60082
/website-subhadra-yojana-odisha	56711
/spotlight/pm-surya-ghar-muft-bijli-yojana	52380

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2373400
Desktop	857394
Tablet	29168



Devices used to access NPI – 72.8% Mobile, 26.3% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3157498	97.83%
2	United States	26396	0.82%
3	United Arab Emirates	9052	0.28%
4	United Kingdom	8369	0.26%
5	Canada	6680	0.21%
6	Saudi Arabia	5068	0.16%
7	Australia	4358	0.14%
8	Singapore	3704	0.11%
9	Germany	3644	0.11%
10	Bangladesh	2661	0.08%