

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st March, 2024 – 31st March, 2024

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	127552
Average Pages per Session	1.16
Visitors	3954112
New Visitors	3565770
Returning Visitors	615750
Pageviews	7868777

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

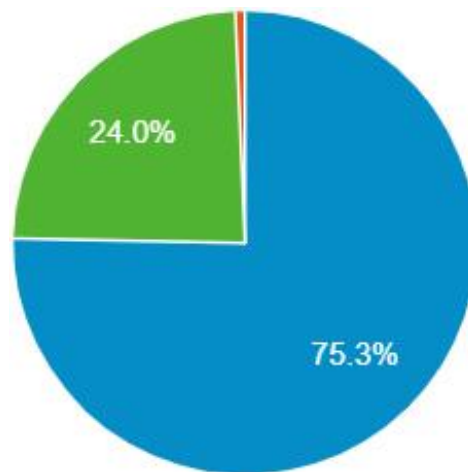
Page	Pageviews
/calendar	172198
/spotlight/pradhan-mantri-vishwakarma-scheme	201996
/crcs-sahara-refund-portal	94399
/spotlight/atal-pension-yojana	114354
/my-government/whos-who/chief-ministers	104806
/my-government/whos-who/council-ministers	76232

Page	Pageviews
/spotlight/passport-seva-portal-convenient-way-get-passport	59633
/my-government/schemes	115986
/website-election-commission-india	55145
/spotlight/ayushman-bharat-national-health-protection-mission	34230

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2906989
Desktop	927032
Tablet	25912



Devices used to access NPI – 75.3% Mobile, 24.0% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3763954	97.65%
2	United States	39953	1.04%
3	Canada	9899	0.26%
4	United Arab Emirates	10613	0.28%
5	United Kingdom	8925	0.23%
6	Saudi Arabia	5779	0.15%
7	Australia	4311	0.11%
8	Singapore	3999	0.1%
9	Bangladesh	3707	0.1%
10	Germany	3214	0.08%