

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st June, 2024 – 30th June, 2024

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	148652
Average Pages per Session	1.15
Visitors	4459546
New Visitors	4085874
Returning Visitors	635725
Pageviews	8699959

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

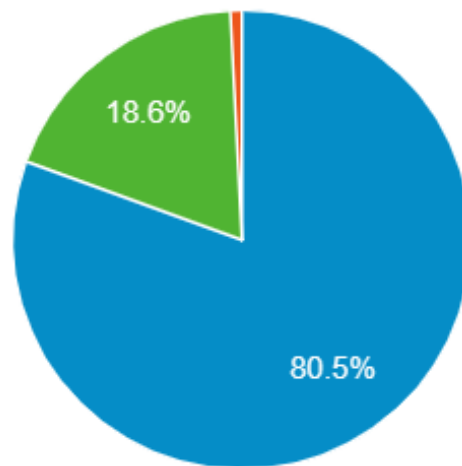
Page	Pageviews
/my-government/whos-who/council-ministers	577581
/my-government/whos-who/chief-ministers	301608
/spotlight/general-election-results-2024	213251
/my-government/indian-parliament/lok-sabha	119572
/calendar	115796
/spotlight/pradhan-mantri-vishwakarma-scheme	82508

Page	Pageviews
/official-website-income-tax-department	76775
/spotlight/atal-pension-yojana	71377
/crccs-sahara-refund-portal	48686
/my-government/constitution-india	45553

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	3579944
Desktop	828607
Tablet	36014



Devices used to access NPI – 80.5% Mobile, 18.6% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	4209521	97.25%
2	United States	37263	0.86%
3	United Arab Emirates	16005	0.37%
4	Canada	13462	0.31%
5	United Kingdom	13295	0.31%
6	Saudi Arabia	10193	0.24%
7	Australia	7929	0.18%
8	Germany	7687	0.18%
9	Bangladesh	6875	0.16%
10	Pakistan	6365	0.15%