

# **National Portal of India**

## **<https://india.gov.in>**

### **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> June, 2022 – 30<sup>th</sup> June, 2022

For any further information please contact  
National Portal Secretariat  
Ph: 011-24305371 Email: [indiaportal@gov.in](mailto:indiaportal@gov.in)

## Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	99504
Average Pages per Session	1.75
Visitors	2985126
New Visitors	2720099
Returning Visitors	530965
Pageviews	6373842

## Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

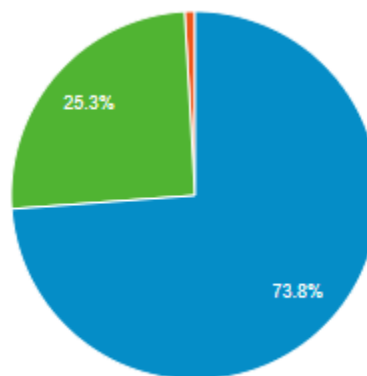
Page	Pageviews	Unique Pageviews
/spotlight/government-e-marketplace-procurement-made-smart	293517	193053
/my-government/whos-who/council-ministers	287877	214305
/my-government/whos-who/chief-ministers	210513	161122
/user/login	132800	68814
/user/register	128130	71497
/my-government	82352	62701

Page	Pageviews	Unique Pageviews
/spotlight/pm-street-vendors-atmanirbhar-nidhi-pm-svanidhi	70421	45140
/my-government/schemes	46402	36321
/my-government/whos-who/governors	16414	48684
/topics	6916	31486

### Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2315005	2114844
Desktop	651052	582423
Tablet	25409	23921



**Devices used to access NPI – 73.8% Mobile, 25.3% Desktop, Remaining - Tablet**

## Demographics - Countries

The data below gives an overview of the visitors by countries.

<b>S.No.</b>	<b>Country</b>	<b>Users</b>	<b>% of Users</b>
1	India	2886421	97.66%
2	United States	18670	0.63%
3	Unknown	18317	0.62%
4	United Kingdom	6837	0.23%
5	United Arab Emirates	6509	0.22%
6	China	4852	0.16%
7	Canada	4542	0.15%
8	Germany	3625	0.12%
9	Pakistan	3046	0.1%
10	Australia	2765	0.09%