

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st June, 2021 – 28th June, 2021

For any further information please contact
National Portal Secretariat
Ph: 011-24305371 Email: indiaportal@gov.in

Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	172231
Average Pages per Session	1.72
Average Session Duration	65.42
Visitors	4371831
New Visitors	3896051
Returning Visitors	857936
Pageviews	8897199

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

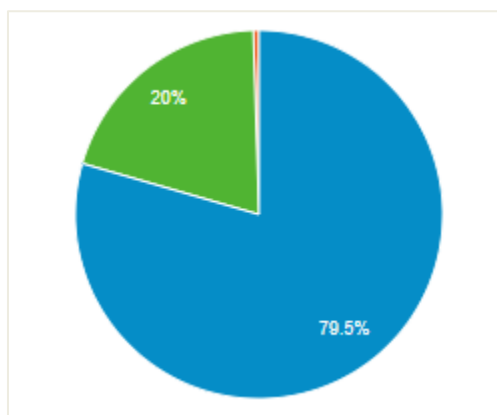
Page	Pageviews	Unique Pageviews	Avg. Time on Page (in seconds)
/spotlight/government-e-marketplace-procurement-made-smart	634157	394637	140.11
/user/login	269954	147251	60.90
/user/register	160278	98428	86.36
/my-government	154285	117187	62.16
/my-government/whos-who/chief-ministers	147969	111179	270.44
/my-government/whos-who/council-ministers	102033	70685	186.43

Page	Pageviews	Unique Pageviews	Avg. Time on Page (in seconds)
/hi/spotlight/प्रधानमंत्री-उज्ज्वला-योजना	71937	46081	74.51
/hi/	43790	31823	50.92
/spotlight/pm-street-vendors-atmanirbhar-nidhi-pm-svanidhi	43761	28272	199.33

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
mobile	3427393	3081416
desktop	864252	774911
tablet	21639	19963



Devices used to access NPI – 79.5% Mobile, 20% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	4221565	97.59%
2	Unknown	27236	0.51%
3	United States	18517	0.43%
4	United Arab Emirates	6181	0.14%
5	United Kingdom	4648	0.11%
6	China	4619	0.11%
7	Singapore	3946	0.09%
8	Germany	3509	0.08%
9	Canada	3416	0.08%
10	Saudi Arabia	2985	0.07%