

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st July, 2025 – 31st July, 2025

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	117347
Average Pages per Session	1.17
Visitors	3637778
New Visitors	3237586
Returning Visitors	544950
Pageviews	7773070

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

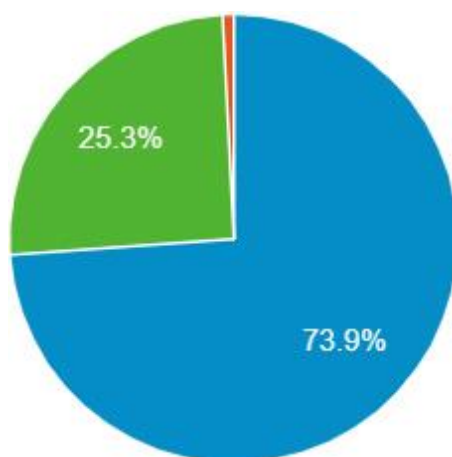
Page	Pageviews
/calendar	585152
/my-government/whos-who/council-ministers	145669
/spotlight/pm-surya-ghar-muft-bijli-yojana	86371
/my-government/whos-who/chief-ministers	77002
/crcs-sahara-refund-portal	75273
/my-government/whos-who/governors	43294

Page	Pageviews
/digishakti-portal	41479
/spotlight/atal-pension-yojana	40947
/spotlight/ayushman-bharat-pradhan-mantri-jan-a-rogya-yojana	40265
/gsearch	22429

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2627220
Desktop	900260
Tablet	28994



Devices used to access NPI – 73.9% Mobile, 25.3% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3398803	97.64%
2	United States	27266	0.78%
3	United Arab Emirates	11176	0.32%
4	United Kingdom	10325	0.3%
5	Canada	7310	0.21%
6	Saudi Arabia	5942	0.17%
7	Germany	5845	0.17%
8	Australia	5003	0.14%
9	Singapore	4675	0.13%
10	China	4597	0.13%