

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st January, 2025 – 31st January, 2025

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

| Visitor Summary | |
|---------------------------|---------|
| Average Visitors Daily | 136794 |
| Average Pages per Session | 1.19 |
| Visitors | 4240627 |
| New Visitors | 3758565 |
| Returning Visitors | 602950 |
| Pageviews | 8760145 |

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

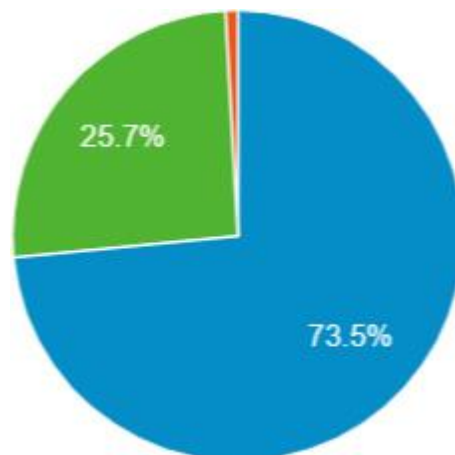
| Page | Pageviews |
|--|-----------|
| /calendar | 559608 |
| /spotlight/automated-permanent-academic-account-registry-apaar | 151462 |
| /my-government/whos-who/council-ministers | 143040 |
| /agri-stack-portal | 129071 |
| /website-subhadra-yojana-odisha | 120293 |
| /crcs-sahara-refund-portal | 109479 |

| Page | Pageviews |
|---|-----------|
| /spotlight/ayushman-bharat-pradhan-mantri-jan-arogya-yojana | 91136 |
| /my-government/whos-who/chief-ministers | 89300 |
| /spotlight/pm-surya-ghar-muft-bijli-yojana | 50332 |
| /spotlight/atal-pension-yojana | 66284 |

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

| Device Category | Users |
|-----------------|---------|
| Mobile | 3023135 |
| Desktop | 1055417 |
| Tablet | 35685 |



Devices used to access NPI – 73.5% Mobile, 25.7% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

| S.No. | Country | Users | % of Users |
|-------|----------------------|---------|------------|
| 1 | India | 3981948 | 98.1% |
| 2 | United States | 27070 | 0.67% |
| 3 | United Arab Emirates | 11032 | 0.27% |
| 4 | United Kingdom | 9741 | 0.24% |
| 5 | Canada | 7296 | 0.18% |
| 6 | Saudi Arabia | 6227 | 0.15% |
| 7 | Australia | 4601 | 0.11% |
| 8 | Germany | 4342 | 0.11% |
| 9 | Singapore | 3855 | 0.09% |
| 10 | Bangladesh | 3100 | 0.08% |