

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st January, 2022 – 31st January, 2022

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	91209
Average Pages per Session	1.71
Visitors	2827474
New Visitors	2591889
Returning Visitors	454130
Pageviews	5470189

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

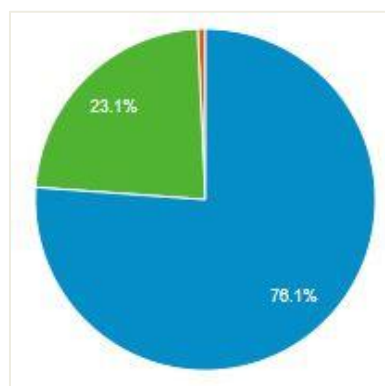
Page	Pageviews	Unique Pageviews
/my-government/whos-who/council-ministers	194150	137853
/my-government/whos-who/chief-ministers	140594	107343
/content-available-on-ngsp	96115	69971
/user/register	106137	54705
/my-government/	73559	54768
/spotlight/government-e-marketplace-procurement-made-smart	64960	53364

Page	Pageviews	Unique Pageviews
/user/login	70825	41820
/my-government/whos-who/governors	55608	43539
/india-glance/national-symbols	47501	41355
/my-government/constitution-india	44412	39723

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2200557	2031773
Desktop	595809	543177
Tablet	19303	17999



Devices used to access NPI – 76.1% Mobile, 23.1% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2718745	97.63
2	United States	22320	0.51
3	unknown	18687	0.75
4	United Kingdom	6669	0.15
5	United Arab Emirates	6217	0.16
6	Canada	4358	0.18
7	China	3967	0.16
8	Saudi Arabia	2620	0.08
9	Australia	2285	0.9
10	Singapore	2249	0.9