

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st January, 2023 – 31st January, 2023

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	103979
Average Pages per Session	1.42
Visitors	3223341
New Visitors	2895786
Returning Visitors	542688
Pageviews	6292293

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

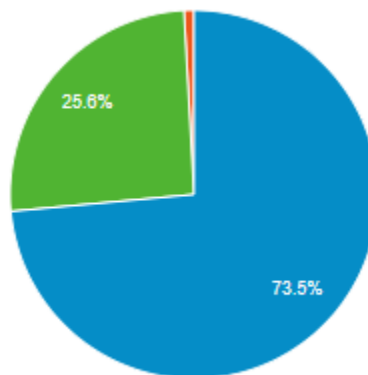
Page	Pageviews	Unique Pageviews
/my-government/whos-who/council-ministers	291846	219125
/my-government/whos-who/chief-ministers	218468	170103
/my-government/whos-who/governors	119918	93325
/user/register	90120	47047
/my-government	79867	62731
/spotlight/group-twenty-g20	56226	47715

Page	Pageviews	Unique Pageviews
/user/login	58662	35691
/my-government/schemes	70900	57466
/my-government/constitution-india	67473	59463
/india-glance/national-symbols	57780	49082

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2492828	2263804
Desktop	679129	609063
Tablet	26457	24203



Devices used to access NPI – 73.5% Mobile, 25.6% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3078219	97.14
2	United States	25383	0.8
3	Unknown	18380	0.58
4	United Arab Emirates	10326	0.33
5	United Kingdom	9203	0.29
6	Canada	7075	0.22
7	Saudi Arabia	6837	0.22
8	Australia	4360	0.14
9	China	4320	0.14
10	Germany	4647	0.15