

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st February, 2025 – 28th February, 2025

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	127793
Average Pages per Session	1.20
Visitors	3578216
New Visitors	3109590
Returning Visitors	606900
Pageviews	7088242

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

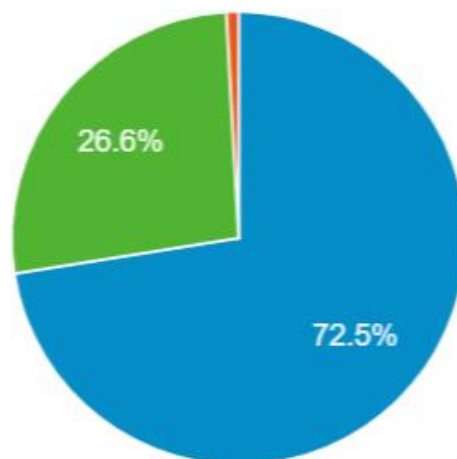
Page	Pageviews
/calendar	312853
/crcs-sahara-refund-portal	152863
/my-government/whos-who/council-ministers	141768
/spotlight/automated-permanent-academic-account-registry-apaar	126014
/spotlight/union-budget-2025-2026	125326
/my-government/whos-who/chief-ministers	107487

Page	Pageviews
/website-subhadra-yojana-odisha	78827
/spotlight/ayushman-bharat-pradhan-mantri-jan-arogya-yojana	72994
/spotlight/pm-surya-ghar-muft-bijli-yojana	64860
/agri-stack-portal	61709

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2544067
Desktop	933811
Tablet	30824



Devices used to access NPI – 72.5% Mobile, 26.6% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3340788	98%
2	United States	24204	0.71%
3	United Arab Emirates	9299	0.27%
4	United Kingdom	8662	0.25%
5	Canada	6309	0.19%
6	Saudi Arabia	5511	0.16%
7	Australia	4238	0.12%
8	Singapore	3644	0.11%
9	Germany	3606	0.11%
10	Bangladesh	2815	0.08%