

# **National Portal of India**

## **<https://india.gov.in>**

### **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> February, 2024 – 29<sup>th</sup> February, 2024

For any further information please contact  
National Portal Secretariat  
Ph: 011-24305371 Email: [indiaportal@gov.in](mailto:indiaportal@gov.in)

## Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	141371
Average Pages per Session	1.18
Visitors	4099748
New Visitors	2476533
Returning Visitors	653775
Pageviews	8446376

## Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

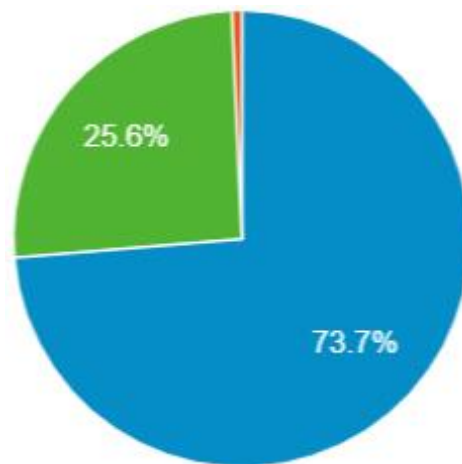
Page	Pageviews
/crcs-sahara-refund-portal	205492
/spotlight/pradhan-mantri-vishwakarma-scheme	283952
/calendar	150767
/my-government/whos-who/council-ministers	138597
/my-government/whos-who/chief-ministers	137978
/spotlight/atal-pension-yojana	119961

Page	Pageviews
/my-government/schemes	88088
/spotlight/passport-seva-portal-convenient-way-get-passport	46311
/my-government/constitution-india	46106
/ayushman-bharat-pradhan-mantri-jan-arogya-yojana-beneficiary-portal	29382

### Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2977338
Desktop	1034263
Tablet	28585



Devices used to access NPI – 73.7% Mobile, 25.6% Desktop, Remaining – Tablet

## Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3920263	97.94%
2	United States	36582	0.91%
3	United Arab Emirates	10346	0.26%
4	United Kingdom	8863	0.22%
5	Canada	7057	0.18%
6	Saudi Arabia	5822	0.15%
7	Australia	3719	0.09%
8	Bangladesh	3887	0.1%
9	Germany	3260	0.08%
10	Singapore	2891	0.07%