

# **National Portal of India**

## **<https://india.gov.in>**

### **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> December, 2023 – 31<sup>st</sup> December, 2023

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## Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	122171
Average Pages per Session	1.14
Visitors	3787305
New Visitors	3485868
Returning Visitors	496560
Pageviews	7467312

## Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

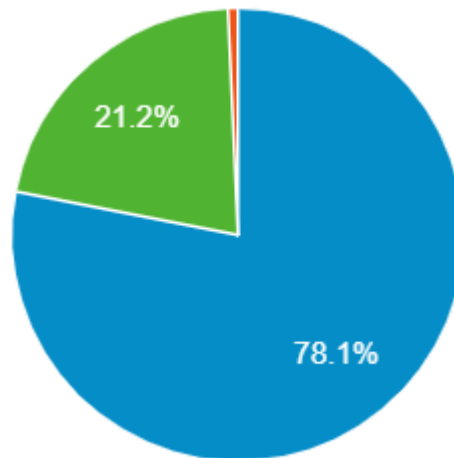
Page	Pageviews
/calendar	269828
/spotlight/pradhan-mantri-vishwakarma-scheme	164552
/my-government/whos-who/chief-ministers	212562
/my-government/whos-who/council-ministers	126341
/spotlight/atal-pension-yojana	110099
/my-bharat-portal	41481

Page	Pageviews
/spotlight/passport-seva-portal-convenient-way-get-passport	40481
/spotlight/ayushman-bharat-national-health-protection-mission	33534
/my-government/whos-who/governors	45635
/my-government/schemes	66062

### Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	2874384
Desktop	781567
Tablet	26152



Devices used to access NPI – 78.1% Mobile, 21.2% Desktop, Remaining – Tablet

## Demographics - Countries

The data below gives an overview of the visitors by countries.

<b>S.No.</b>	<b>Country</b>	<b>Users</b>	<b>% of Users</b>
1	India	3616063	98.75%
2	United Arab Emirates	10450	0.29%
3	United Kingdom	8307	0.23%
4	Canada	6437	0.18%
5	Saudi Arabia	5721	0.16%
6	Australia	3134	0.09%
7	Germany	3074	0.08%
8	Bangladesh	3173	0.09%
9	Singapore	2839	0.08%
10	Qatar	2550	0.07%