

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st August, 2025 – 31st August, 2025

For any further information please contact
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Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	137091
Average Pages per Session	1.16
Visitors	4249822
New Visitors	3804196
Returning Visitors	618950
Pageviews	9243061

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

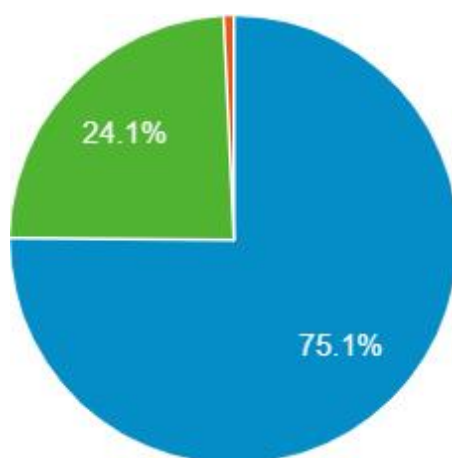
Page	Pageviews
/calendar	920672
/my-government/whos-who/council-ministers	133233
/spotlight/pm-surya-ghar-muft-bijli-yojana	72876
/my-government/whos-who/chief-ministers	71391
/crcs-sahara-refund-portal	71297
/spotlight/atal-pension-yojana	53204

Page	Pageviews
/spotlight/ayushman-bharat-pradhan-mantri-jan-a-rogya-yojana	40502
/my-government/whos-who/governors	40331
/application-form-issue-identity-card-senior-citizen	33584
/website-kendriya-sainik-board-secretariat-ksb	19658

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users
Mobile	3111452
Desktop	999012
Tablet	30796



Devices used to access NPI – 75.1% Mobile, 24.1% Desktop, Remaining – Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	3955743	97.32%
2	United States	34687	0.85%
3	United Kingdom	14752	0.36%
4	United Arab Emirates	14101	0.35%
5	Canada	10346	0.25%
6	Germany	8929	0.22%
7	Australia	7784	0.19%
8	Saudi Arabia	7180	0.18%
9	Singapore	5988	0.15%
10	China	5130	0.13%