

# **National Portal of India**

## **<https://india.gov.in>**

### **Visit Analysis Report**

Duration of Report  
01<sup>st</sup> August, 2022 – 31<sup>st</sup> August, 2022

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## Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	98065
Average Pages per Session	1.67
Visitors	3040005
New Visitors	2813966
Returning Visitors	504373
Pageviews	6051018

## Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

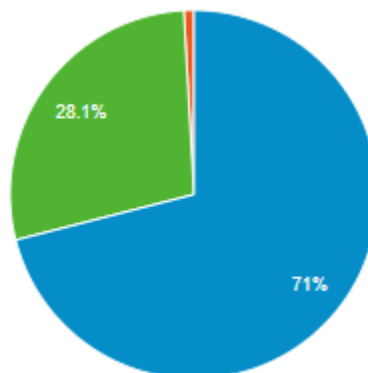
Page	Pageviews	Unique Pageviews
/my-government/whos-who/council-ministers	313886	235065
/my-government/whos-who/chief-ministers	160139	125316
/spotlight/government-e-marketplace-procurement-made-smart	91300	76536
/user/register	104952	57150
/my-government/whos-who/governors	112098	89246
/user/login	84595	48867

Page	Pageviews	Unique Pageviews
/india-glance/national-symbols	89968	78161
/my-government	72971	55101
/calendar	60870	54440
/my-government/schemes	58448	46295

### Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2330846	2144803
Desktop	705212	647061
Tablet	24825	23166



**Devices used to access NPI – 71% Mobile, 28.1% % Desktop, Remaining - Tablet**

## Demographics - Countries

The data below gives an overview of the visitors by countries.

<b>S.No.</b>	<b>Country</b>	<b>Users</b>	<b>% of Users</b>
1	India	2815457	93.95%
2	Czechia	48762	1.63%
3	Seychelles	48487	1.62%
4	(not set)	19586	0.65%
5	United States	18529	0.62%
6	Netherlands	18237	0.61%
7	United Arab Emirates	8354	0.28%
8	Russia	7432	0.25%
9	United Kingdom	7176	0.24%
10	Canada	4859	0.16%