

National Portal of India

<https://india.gov.in>

Visit Analysis Report

Duration of Report
01st April, 2023 – 30th April, 2023

For any further information please contact
National Portal Secretariat
Ph: 011-24305371 Email: indiaportal@gov.in

Visitors Dashboard

The data below summarizes the visitor patterns on National Portal of India

Visitor Summary	
Average Visitors Daily	96141
Average Pages per Session	1.69
Visitors	2884216
New Visitors	2629036
Returning Visitors	484925
Pageviews	5878881

Content of Interest

The data below gives a sense of the content that has engaged visitors of National Portal of India.

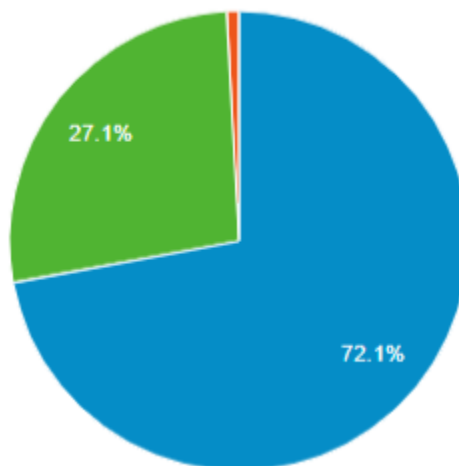
Page	Pageviews	Unique Pageviews
/my-government/whos-who/council-ministers	271338	205254
/my-government/whos-who/chief-ministers	231593	182616
/my-government/whos-who/governors	141034	110805
/user/register	91280	48122
/my-government	80541	64536
/user/login	64119	38042

Page	Pageviews	Unique Pageviews
/my-government/constitution-india	57354	50950
/my-government/schemes	62251	51436
/official-website-income-tax-department	34209	30174
/spotlight/group-twenty-g20	32755	28950

Devices used

The data below gives an overview of the devices used to access the National Portal of India.

Device Category	Users	New Users
Mobile	2208342	2027112
Desktop	655600	582006
Tablet	23004	21161



Devices used to access NPI – 72.1% Mobile, 27.1% Desktop, Remaining - Tablet

Demographics - Countries

The data below gives an overview of the visitors by countries.

S.No.	Country	Users	% of Users
1	India	2764795	97.26
2	United States	21751	0.77
3	Unknown	18048	0.63
4	United Kingdom	7776	0.27
5	United Arab Emirates	6787	0.24
6	China	6284	0.22
7	Canada	5798	0.2
8	Saudi Arabia	4433	0.16
9	Australia	3626	0.13
10	Germany	3273	0.12